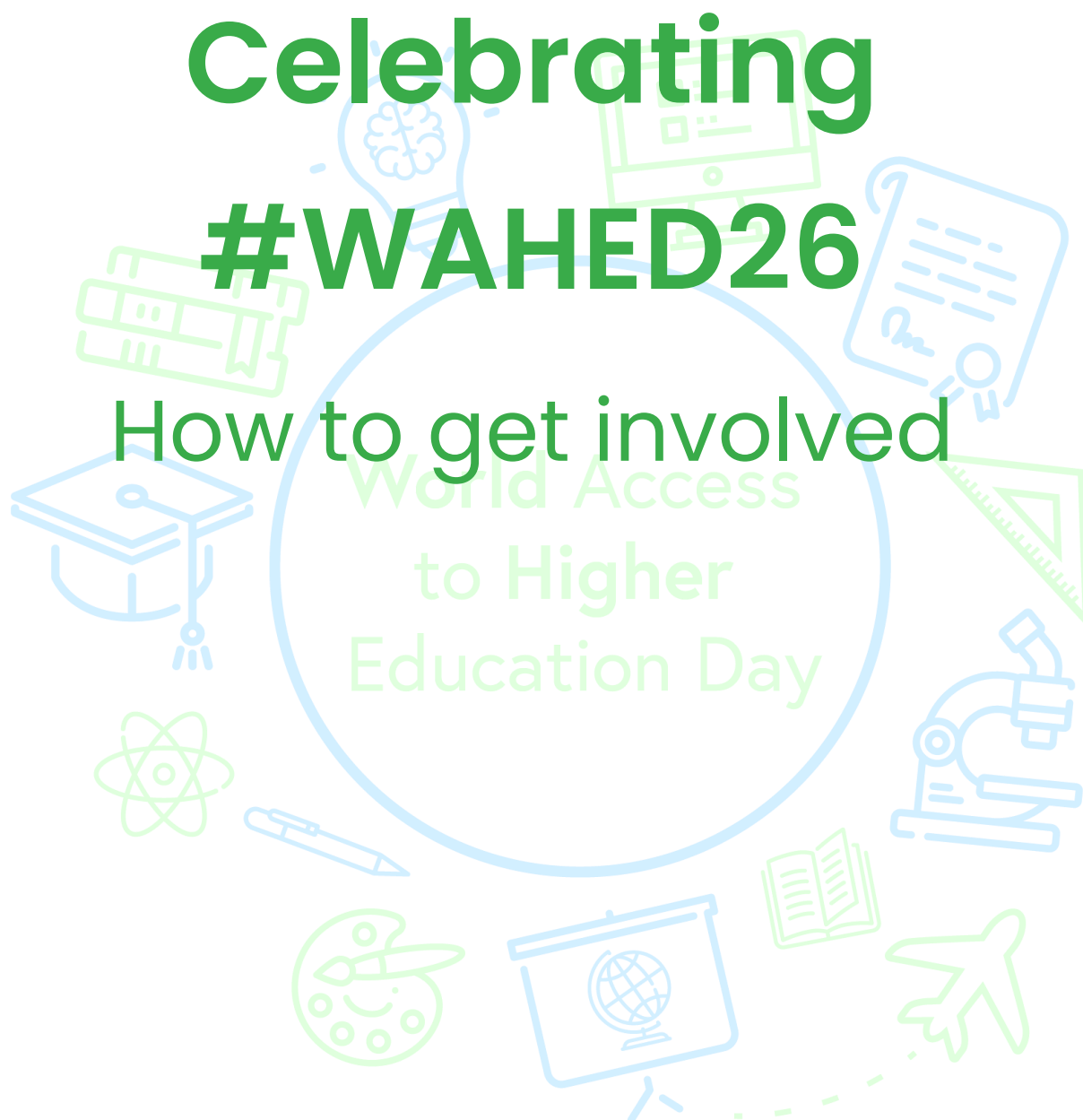


Celebrating **#WAHED26**

How to get involved



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Background

24th November 2026: A global day of action campaigning for fair access to, and success within higher education

World Access to Higher Education Day (WAHED) is a global movement dedicated to tackling inequalities in access and success in higher education. Returning on 24th November 2026, this year's theme '*Advocacy and Action: Making Equality in Higher Education Happen*' invites individuals and organisations across the world to take part in a shared mission for equity. From local workshops to national campaigns, every WAHED event contributes to a powerful international conversation that spans continents and cultures.

On the day, a series of WAHED-branded events and activities will take place across the world, and we encourage as many organisations and countries to be engaged in WAHED as possible to create a global conversation on higher education equity.

WAHED is coordinated by the World Access to Higher Education Network (WAHEN), a global professional community committed to advancing inclusive higher education. We are very glad you are hosting your own event to raise awareness, share ideas, and connect with others working toward change. Whether you're a university, NGO, policymaker or student group, your voice matters—and your action can help shape a more equitable future.

Who can get involved?

Organisations and individuals from across the world who share a commitment to addressing inequalities in access to HE including:

- Higher Education providers and universities
- Schools and colleges
- Research institutes
- NGOs working on education and on inequality
- Employers and foundations
- Students and student groups

How to get involved?

Organise your online/in-person events under the WAHED banner to highlight the inequalities that exist both in your own country and around the world.

Events could be (but are not limited to):

- Activities to increase understanding of higher education among groups from low-participation backgrounds
- Workshops for learners or their carers on navigating pathways into higher education
- Seminars with policymakers to explore key issues associated with higher education equity
- Webinars sharing best practices to support underrepresented learners
- Open days to promote routes offered into higher education

The deadline to register your event is 30th October 2026. Events can be registered [here](#).

There are multiple other ways to engage with WAHED. They include:

- Producing a blog or infographic which outlines the challenges in making access to higher education more equal in your country
- Writing to policymakers
- Celebrating your successes and highlighting progress made

Branding and promotional assets

We encourage the use of the WAHED logo to help build a strong, recognisable global identity. The WAHED logo files can be downloaded from [here](#) (.zip file). These can be added to social media posts, event posters, slide decks or other promotional activities.

Logo use guidelines

Care must be taken to size the logo so that the words remain legible.

Keep enough clear space so the logo doesn't border too closely to other elements.

Where the logo is used, we kindly ask that all materials maintain a high standard of quality and that content complies with relevant laws and regulations in your country or region. The tone and style of messaging should be inspiring, positive and collaborative. Aim to use language that is clear and accessible.

Social media

We strongly encourage you to use social media to promote your event and increase engagement, both in person and online. The main social media platforms we use are [BlueSky](#) and [LinkedIn](#), but please feel free to post on other social media platforms as well.

Registering your event with us and tagging WAHEN in your social media posts will also allow us to amplify your event and messaging further.

The WAHED 2026 social media pack which includes a suggested social media schedule and message templates can be found [here](#).

Accessibility

We hope accessibility will be a key consideration to ensure everyone can participate meaningfully in WAHED 2026. For online events, we suggest offering live captions where available. Clear visuals, plain language, and flexible ways to engage, such as chat or anonymous questions, can help make sessions more inclusive. We also recommend sharing agendas and access information in advance to support diverse needs.

For in-person events, we encourage hosts to consider physical access and communication support. Step-free venues, accessible toilets, and clearly

marked signage can make a big difference. Asking attendees about their access requirements during registration and having a designated contact for support can help create a welcoming and inclusive environment for all.

Impact & Engagement Survey

We ask that you record attendance numbers at your event. Following WAHED 2026 we will be sending out a survey to assess impact and engagement at WAHED events, and your support in completing this accurately would be greatly appreciated.

Global Connection

WAHED 2026 is a truly global event, with activities taking place across continents and time zones. With this in mind, we warmly invite you to record any online sessions (with presenters' permission) so that participants from different regions can access and engage with your content at a time that suits them. Sharing recordings also helps build a lasting resource for the wider WAHED community and allows your insights to reach a broader audience beyond the day itself.

Contact Us

If you have questions about engaging with World Access to Higher Education Day and promoting your event, please contact us at:

Imogen Breen at imogen.breen@uwl.ac.uk