Digital Learning in the New Normal

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Our moment is now

Traditional Campus Life Has Changed Forever
3 Global Challenges in Higher Education

- Adapt and scale teaching & learning
- Pressure on enrollment
- Solutions for now and for the future
Meanwhile, learners gravitate more than ever to online learning.

- **15x** Enrollments
- **10x** New Registered Learners

5M April 2020 Registrations Matches 2019 Full Year Total
Blended Learning is here to stay
edX is the Pioneer in Online Education

Founded by educators, online learning is in our DNA.

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Network
increased access

Outcomes
greater impact

Quality
more effective learning
Microcredentials and stackability

**Faster**
25% of a Master’s degree

**Career-Focused**
Endorsed by employers

**Flexible**
Fully online and open admissions

**Affordable**
Free to Learn
~$1,000 for a MicroMasters credential

**Pathway to Credit**
Credit is exchange currency
Holistic solution for today’s challenges

Online Learning
Training and Capacity Building

Modular Credentials

Omnichannel / Blended

Stackable Credentials

Lifelong Learning

Credit Networks

… enables Covid preparedness

… enables inter-institution sharing

… enables broadening participation across campus

… enables blending work, life and learning

… enables inter-institution sharing

… enables trust in online credentials
Introducing edX Online Campus

- Support faculty with access to more digital courses for blended learning
- Expand campus catalogs with in-demand courses
- Provide lifelong learning opportunities for staff
Online Campus Delivers....
Robust learning experiences for your students

- Short instructional videos
- Social and collaborative learning
- Active learning pedagogy
- Universal design for learning and accessibility
- Formative assessments and instant feedback
- Flexible, student-paced learning
- Self-reflection and peer evaluation
- Community and instructor presence

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The new normal is now. Let’s seize the moment. Thank you for your attention!

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